



Automobile

Service Centre

- Reminders to customers on or before the due date for Servicing
- Special service camps / events alerts to customers
- Warranty expiration related reminders to customers
- Daily workshop process report to dealers
- Alerts to customers for collecting their vehicle after the completion of vehicle service
- Billing details to customers of the serviced vehicles
- Daily total vehicles serviced MIS to service center manager
- Request for vehicle pick-up for service through VMN or shortcode
- Sms alert for delay in service due to parts unavailability
- Reminders to customers on / before insurance expiry date
- SMS alert on insurance Premium due dates
- SMS alert to customers on insurance due date
- SMS alert to client on renewal of the policy

Marketing & Promotions

- Enterprises can send greetings to their customers on their birthday , purchase anniversary etc.
- SMS alerts for new vehicle launch along with vehicle specifications / discount / free insurance/ free accessories
- SMS alerts for running loyalty campaign on existing customers for exchange offers
- Pull SMS for vehicles specifications/ pricing/ features/ benefits etc
- Short-codes are used by automobile companies to get potential customer registered with their interest for vehicle
- Customers provide feedback by using short-code / long-code services
- Customers can request for Test drive through the pull services